



# SnapStream Social TV: Cheat Sheet

### Profile Settings

#### Link Your Accounts

Link accounts using OAuth. SnapStream never stores your password.

#### Add Facebook Pages

SnapStream	Delete
The Tonight Show	Delete

[Add Facebook Pages](#)

Link Pages for which you are an *Admin* or *Editor*.

#### Twitter Accounts

SnapStream	Delete
The Tonight Show	Delete

[Add Twitter Account](#)

#### YouTube Accounts

[Add YouTube Account](#)

#### Periscope Accounts

[Add Periscope Account](#)

Add your own account yourself - no need for an administrator.

The screenshot shows the SnapStream web interface. At the top, there's a navigation bar with 'SnapStream' logo and menu items: Alerts, Library, Guide, Schedule, Social, Tasks, Admin. Below the navigation is a search bar and a 'Profile Settings' dropdown. The main content area features a video player for 'The Tonight Show' with a play button and a progress bar. Below the video is a 'Clip Start' and 'Clip End' section with time markers (09:00:39.992 AM and 09:01:26.913 AM) and navigation arrows. To the right of the video player is a 'Profile Settings' panel with options like 'Submit Ticket', 'Help File', 'Log Out', and social media icons. Below that is a 'The Tonight Show' section with a description, date/time, and options to 'Download', 'Download Transcript', 'More Information', and 'Link To Show'. At the bottom right, there's a 'Meme' section with 'Upper text' and 'Lower text' input fields, a 'Post at' date/time field, and a 'Watermark' dropdown menu. There are also 'Queue' and 'Tweet' buttons.

### Post TV to Twitter

Compose and Reply to Tweets.

Account(s) dropdown: The Tonight Show

Compose a Tweet:

Character counter: 81

Cropping: Off Square 9:16 16:9 4:3

Meme Text:

Post date/time:

Watermark:

Reply to Status

Character counter

Cropping

Capture TV moments with:

- Image TV screenshot
- GIF Animated GIF
- Video Video clip

### Stream to Periscope

The Tonight Show

The Tonight Show

Stream live from beginning of the video

[Stream](#)



## Create Animated GIFs

Turn TV moments into GIFs.  
Perfect for Twitter and Tumblr.

Add start and end points in the video , press then in the **Clip And:** dropdown, select **Create Animated GIF**.

Clip and **Create Animated GIF** (dropdown menu)

Clip Title (Clip Only), Transform, Share via SnapStream, Add to Playlist

Tags (Create Animated GIF selected)

Recorded TV (Export)

Meme: ZAYLOR! @FallonTonight

Watermark: None

Keep Clip: Off

GIF Settings: 320x180, 10 fps, 1x

**Clip**



✓ Clipping to GIF

Clipping Zaylor on The Tonight Show

Completed in 34sec

[View GIF](#) [Tweet GIF](#) [E-mail GIF](#)




## Post TV to Facebook

Compose Facebook posts or stream live.

Pages dropdown: The Tonight Show

Compose a Post

Stream Live

Post a TV screenshot:

Create a video clip

Add start and end points in the video , press then select

Videos are uploaded as native Facebook video for automatic playback in the timeline and maximum engagement.

Meme Text: ZAYLOR! LIKE US! FACEBOOK.COM/FALLONTONIGHT

Post date/time: Post at MM/DD/YYYY 12:00 AM

Watermark: Watermark None

**Queue Post**



## Upload to YouTube

Create a clip or stream live.

The Tonight Show

The Tonight Show

Entertainment

Public

Video  Live

Stream live from beginning of the video

YouTube Video Description

YouTubeTags

Custom Bumper Image  Custom Bumper Image

Remove start constraint  Remove start constraint

**Upload**